

Taylor County Fair

Sponsorship Opportunities

Day Sponsor - \$1000

- ☐ Wednesday, July 15
- ☐ Thursday, July 16
- ☐ Friday, July 17
- ☐ Saturday, July 18
- ☐ Sunday, July 19

Grandstand Event Sponsor - \$500

- ☐ Wednesday- Princess/ Queen Contest
- ☐ Thursday- Truck & Tractor Pull
- ☐ Friday- Honey Creek Rodeo
- ☐ Saturday- Mutton Busting
- ☐ Saturday- Honey Creek Rodeo
- ☐ Saturday- Julia Nevada Band
- ☐ Sunday- Demolition Derby

Barricade

- ☐ Full - \$300
- ☐ Half - \$150

Rodeo Event

Friday or Saturday

- ☐ Chute- \$500 (8 available, 4 pending prior renewal)
- ☐ Banner- \$250
- ☐ Bareback- \$300
- ☐ Saddle Bronc - \$300
- ☐ Miniature Bull Riding - \$200
- ☐ Open Bull Riding - \$300
- ☐ Barrel Racing - \$200
- ☐ Goat Tying - \$200
- ☐ Breakaway - \$200

Other Sponsorships

- ☐ Critter Close-Ups - \$_____
- ☐ Kids' Games - \$_____

Business Name (as you would like it listed): _____

Contact Person: _____

Phone Number: _____ Email: _____

PREVIOUS YEARS BANNERS WILL BE USED UNLESS SPECIFIED OTHERWISE!

All artwork for banners must be emailed to Sky Cox at sky.hoffman6@gmail.com

Please mail form and payment to: Taylor County Fair Association P.O. Box 181, Bedford, Iowa 50833
All payments must be received by May 30, 2026.



The countdown is on for the 169th Taylor County Fair, set for Wednesday, July 15 – Sunday, July 19, 2026! Soon, our fairgrounds will be filled with families, the energy of the grandstand events, and the smells of everyone's favorite fair food. Each year, we strive to make the fair bigger and better, and we couldn't do it without the support of our generous sponsors.

We are reaching out to invite you to partner with us as a 2026 Taylor County Fair Sponsor. Your support helps us provide top-quality entertainment, exciting new attractions, and a place where our community can come together to create lasting memories.

There are many ways to get involved, each offering great exposure for your business:

- Day Sponsorship** – Includes (4) admission passes, signage at the main entrance and crow's nest, recognition in promotional schedules, and announcements throughout the day. (Due by May 1 to be included on the schedule.)
- Event Sponsorship** – Support one of our major grandstand events, such as the Princess/Queen Contest, Truck & Tractor Pull, Honey Creek Rodeo, Julia Neville Band, Mutton Busting, or the Derby. Your business will be announced throughout your sponsored event.
- Rodeo Sponsorship** – With Honey Creek Rodeo coming as our stock contractor, this is an excellent opportunity for visibility!
- Barricade Sponsorship** – Your business name, logo, and contact information will be displayed on a sign placed over the concrete barriers lining the grandstand track, remaining visible throughout the fair.

Important Deadlines

- April 30 – Returning sponsors (Day Sponsor, Event Sponsor, Rodeo Chute Sponsor) must confirm by this date to retain their sponsorship. After this date, open sponsorships will be made available to those on the waiting list.
- May 30 – Final deadline for sponsorship payments and forms.

If you are interested in sponsoring the 169th Taylor County Fair, please complete the enclosed sponsorship form and return it with payment to: Taylor County Fair Association, P.O. Box 181, Bedford, Iowa 50833

For questions, please contact: Clay Nelson, TCF President – 641-671-9478; Wade England, TCF Vice President – 641-464-6455; Sky Cox, TCF Secretary – 712-370-0537; Christy Saylor, TCF Treasurer- 712-621-1575.

Thank you for considering this opportunity to support a long-standing tradition and gain great exposure for your business. We appreciate your partnership and look forward to another fantastic fair!